



SOHO Hero transforms into SOHO Office

Located in the Village at Sandhill, you'll find a unique place known for the last three and a half years as SOHO Hero. But we have noticed a change in the name over the last couple of weeks. The Hero is now an Office. What does all this mean to the residents of Northeast Columbia?

In December of 2005 the Wedeking family opened the SOHO Hero franchise in the Village at Sandhill. "At the time, we were the third unit of a franchise based in Alpharetta, Georgia," said owner Jay Wedeking. The concept was to make quality business services available under one roof to SOHO (Small Office Home Office) professionals and the individuals in the neighborhood.

A quality business service included printing, copying, notary, fax and shipping with all of the major carriers as well as USPS services. Mailboxes for rent, as well as free, private, secure Wi-Fi are also available. The customers immediately realized that the staff got to know their names and their individual needs. As the first year progressed, it became obvious that the one thing that was missing: an area where customers could work on projects or meet semi-privately or privately with friends or clients. In July of 2008 the space was doubled to provide the meeting rooms and areas that customers wanted.

But many of the neighbors had no idea what SOHO Hero was. The Hero was what the staff made of their customers by providing solutions to their business problems. When someone said you can get your problem solved at SOHO Hero, many asked, "How is that going to be accomplished at a sandwich shop?" or, "Isn't that an Oriental restaurant?"

Now the neighborhood business service center has a name that reflects what they do. SOHO Office is the neighborhood office place where you can find solutions to all your business needs. Yes, they still solve those problems for you while making you look like the



hero. Many more neighbors will discover what a valuable resource they are as they get ready to begin their fifth year tucked away in the Marketplace of the Village at Sandhill. If you haven't found them yet, stand in front of the Super Bi-Lo and look all the way to the right. There you will see SOHO Office proudly positioned between Edward Jones Financial and Safe Federal Credit Union.

Stop by and experience the quality service and unique environment at SOHO Office. While you're there, ask Jay about joining the SOHO family. There are opportunities for additional franchises in the Columbia area as well as in other parts of the state.

SOHO Office is open
 Monday - Wednesday and Friday from 9:00 AM-6:00 PM
 Thursday 9:00 AM-5:00 PM
 Saturday 10:00 AM-2:00 PM
 (803) 736-5011 • FAX (803) 736-5310
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